

BOLD IDEAS, BRILLIANT RESULTS

PICK YOUR POWER PACK

SEO Basics Pack - \$600

Keyword Research
On-Page SEO

- Optimizing title tags
- Crafting engaging meta-descriptions
- Optimizing page headings
- Creating SEO-Friendly URLs
- Optimizing images
- Optimizing product page content (up to 15)

Add-Ons:

Monthly Reporting: \$100/month
Campaigns Management: \$1300/month

\$600CAD

Email Essentials Pack

Email Marketing Strategy Plan
10 Templates Design and Copy

Add-Ons:

Monthly Reporting: \$100/month
Campaigns Management: \$1300/month

\$1000CAD

Branding Suite Pack

Logo Design

(3 concepts, 2 revisions each)

Full Identity Package

(Includes: Logo & Identity Design, Stationery Designs Package, Brand Guideline, may also include Identity icons, characters & illustrations)

Business Card Design

10 Branded Social Media Templates

Social Media Guideline

5 Website Static Banners

Add-Ons:

Extra Email/Newsletter Template: \$70/each
Extra Social Media Template: \$40/each

\$4000CAD

Content Accelerator Pack

Content Strategy & Calendar

4 SEO Optimized Blog Posts/month*

10 Social Media Posts/month

3 Emails/month

2 e-book or infographic

designs/month (Max. 25 pages/each)

Add-Ons:

Extra Blog Post: \$100/each
Extra Social Media Post: \$40/each
Extra Email/Newsletter Template: \$70/each

*Blog posts will be maximum 800 words.

\$5300CAD

Social Media Graphics Pack

Social Media Profile Picture & Banner

10 Social Media Posts Templates

5 Branded Templates for Stories

Social Media Guideline

Add-Ons:

Extra Email/Newsletter Template: \$70/each
Extra Social Media Template: \$40/each
Website Static Banner: \$50/each

\$1150CAD

Social Media Growth Pack

Social Media Strategy Plan

& Monthly Calendar

12 Social Media Posts

(graphic, captions and hashtags)

4 Short-Form Videos

3 Meta Ads Campaigns

1 Monthly Newsletter Template

Monthly Reporting

Add-Ons:

Extra Social Media Posts: \$40/each
Meta Ads Set-Up: \$150
Extra Email/Newsletter Template: \$70/each
Engagement (replying comments, DMs...): \$150/month

\$4200CAD

Brand Guideline

From **\$1400CAD**

Includes logo usage, identity elements, patterns & colour palette, fonts, pictures, stationery, ads, social media design, etc...).

Identity Package

From **\$2700CAD**

Includes logo & identity design, stationery package, brand guideline, may also include identity icons & illustrations.

Not seeing a package that fits? Don't panic!

I understand that every business has unique needs, and sometimes, a standard package might not be the perfect fit. If you need a custom solution, I'd be happy to have a chat and create a personalized proposal for you.

Write me at ernestonavarrogranell@gmail.com and let's give your business the unique strategy that deserves!

Communication & Revisions Policy

Communication will be conducted via email (ernestonavarrogranell@gmail.com) from Monday to Friday, 9 a.m. – 5 p.m. Please allow up to 48 hours for a response. Each project includes 2 meetings as part of the original pricing. The initial price covers 3 design revisions. Additional revisions will be billed at \$50 per hour, with a minimum charge of one hour.